



The speaker who got there **before ChatGPT**

Rupert Chesman is an AI educator, filmmaker and creative technologist based in the Blue Mountains, NSW. He was working commercially in AI nine months before ChatGPT existed, and was invited into OpenAI's DALL-E 2 early artist access programme in June 2022. He has taught AI continuously since February 2023 — more than 700 students this year, plus corporate training for Thomson Reuters, Downer and Just Eat Takeaway, and facilitation for the Australian Institute of Management. Author of *The AI-Native Playbook*. Before AI: twenty years of film production for SAP, Getty Images and KPMG, filmed in 30+ countries.

THE TALKS

The Artist's Door **FLAGSHIP KEYNOTE**

How I got to AI 18 months early — and what your team should do now. The pre-ChatGPT origin story, told with dated receipts, and a practical answer to what "early" looks like today.

AI Tools That Actually Stick

Closing the gap between the impressive demo and Monday morning — live, unscripted demonstrations of the tools teams keep using, and the ones they quietly abandon.

AI for Leaders

Strategy and governance without the hand-waving: what to allow, what to block, and what to invest in — drawing on the Australian policy landscape and real shadow-AI case studies.

PAST STAGES

Getty Images "Prompt Battle" — SXSW Sydney, 2024
West London Business — London, 2023–26
Australian Institute of Management — ongoing facilitator
Corporate keynotes & sessions — Thomson Reuters, Downer, Just Eat Takeaway

AT A GLANCE

700+ students taught this year
200+ workshops delivered
70+ countries worked across
Author, *The AI-Native Playbook*

"Rupert's up-to-the-minute knowledge of this space is incredibly impressive... This is not someone who learned a set of content once and delivers it on repeat. He is a skilled and experienced facilitator who makes the subject matter fun, interesting, and accessible without ever dumbing it down."

Jenny Steadman · TEDx Speaker · National Director, Potential Project

FOR EVENT ORGANISERS

Talks tailored to your audience on a planning call · AV: standard — a screen, a clicker and a microphone · happy to join panels and Q&A sessions around the keynote · recording permitted by arrangement · available Australia-wide and internationally, and virtually where it suits.



Watch the two-minute showreel

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rupertchesman.com/speaking.html

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Guest lectures from \$2,250 + GST · virtual where it suits
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